Matthew Reider

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Professional Summary

Strategic software product leader with 15+ years driving platform-based solutions, observability, and developer ecosystems.

Work Experience

Principal Product Manager   Dynatrace   2019 - Present

- Presented product vision and roadmaps to C-level executives
- Drove OpenTelemetry adoption across enterprise customers, resulting in 40% increase in platform integration velocity
- Developed Kubernetes monitoring capabilities supporting customers managing 10,000+ nodes
- Enhanced developer portal experience, improving onboarding time by 35%

Lead Product Manager   Checkr   2016 - 2019

- Pioneered AI-powered compliance tools improving criminal record accuracy by 25% while reducing manual review time by 60%
- Established partnerships with 200+ data providers, creating unified API layer
- Developed custom integration solutions for Uber, Lyft, and DoorDash
- Led team of product managers through complex prioritization decisions

Director of Product Management   VMware Tanzu (Pivotal)   2011 - 2016

- Led strategic transition from hosted service to self-managed enterprise offering, generating $200M+ in new revenue
- Delivered platform supporting 1M+ application deployments and 6,000+ developer users
- Managed relationships with Ford, Home Depot, and Comcast

Senior Program Manager   Engine Yard   2009 - 2011

- Managed product initiatives for Zendesk, GitHub, and Groupon during rapid scaling phases
- Orchestrated customer migrations to AWS, reducing infrastructure costs by 40%

- Achieved 95% customer retention rate

Lead Product Manager   Visible Measures   2007 - 2009

- Built video measurement suite tracking 100M+ video views monthly
- Developed partner integration framework for YouTube, Facebook, and other platforms
- Created self-service analytics dashboard for real-time campaign performance

Technical Instructor (ILT)   Wily Technology • Oracle • Macromedia   1998 - 2007

- Developed technical training programs for enterprise software platforms
- Trained 400+ developers and system administrators globally
- Authored technical guides and best practices documentation

Solutions Engineer   Macromedia (Allaire) • Sybase (Powersoft)   1995 - 1998

- Led technical implementations for Fortune 500 corporations
- Conducted proof-of-concept implementations contributing to $10M+ in software sales

Core Competencies

Product Management

Roadmap development

Requirement gathering

KPI definition

Competitive analysis

Go-to-market strategy

Platform Experience

Multi-tenant SaaS platforms

API strategy

Developer ecosystems

Enterprise integrations

Leadership

Engineering collaboration

UX partnership

Stakeholder management

Executive communication

Technical Skills

Jira, Aha!, Confluence

API design

AWS, GCP, Azure

SQL & data analytics

Education & Certifications

BS, Economics

UNIVERSITY OF VERMONT

1992

Certified Product Owner

Scrum Alliance

2011

Certified Scrum Master

Scrum Alliance

2013

Agile Alliance Member

Agile Alliance

2011

Loving father, devoted husband, loyal friend

American Sailing Association (bareboat license)